

# Assessment Requirements for TRAMA Project

## Project Submission Guidelines

This document outlines the assessment project requirements for participants of the TRAMA program. This project is a critical component of the certification process, designed to evaluate the application of knowledge and skills acquired through the e-learning platform and webinars. The objective of the project is to apply the comprehensive knowledge gained from the TRAMA program to a real-world context by undertaking a detailed project that showcases the participant's ability to analyze, strategize, and effectively communicate in the realm of fashion supply chain management, with a focus on transparency and sustainability.

## Project Options Description

Participants must select and complete one of the following project options:

### **Option 1: Supply Chain Analysis and Risk Management Report**

**Objective:** Conduct a comprehensive analysis of a fashion company's supply chain, identifying transparency and sustainability practices, and formulating a risk management and compliance strategy.

### **Option 2: Transparency Implementation Plan with Communication Strategy**

**Objective:** Develop a detailed plan to enhance supply chain transparency practices, integrated with an effective communication strategy to engage stakeholders.

## Detailed Tasks Assigned

### For Option 1:

1. Perform an end-to-end supply chain analysis of a chosen fashion company.
2. Identify transparency and sustainability risks within the supply chain.
3. Create a risk management and compliance report with actionable improvement strategies.
4. Integrate legal and regulatory considerations relevant to the company's operations.

### For Option 2:

1. Develop an implementation plan for transparency practices, including technology use, audits, and certifications.
2. Design a communication strategy for internal and external stakeholders using various platforms.
3. Outline challenges and solutions for the implementation and communication phases.

## Assessment Requirements

- Length: 2000-3000 words for reports or 15-20 minutes for presentations.
- Format: PDF (reports) or MP4 (presentations).
- Language: English.
- Students must reference at least five sources, including at least two from the provided [reading list](#) or any open access sources of your choice.

## Evaluation Criteria and Scoring

- Applicability (20%): Application of TRAMA program teachings to real-world scenarios.
- Strategic Thinking (20%): Depth and quality of strategic planning and problem-solving.
- Innovation (20%): Creativity in proposed solutions and strategies.
- Practicality (20%): Feasibility of proposed plans or strategies.
- Communication (20%): Clarity and effectiveness of report/presentation structure and communication strategy.

## Submission Guidelines

- Submit your project to [assessment@trama-eu.socialgrowthhub.com](mailto:assessment@trama-eu.socialgrowthhub.com).
- Ensure your submission meets the specified format and length requirements.
- Include a cover page with your name, project option selected, and date of submission.
- Projects must be submitted by 11:59 CET on 18 April 2024.

## Conclusion

This assessment project is a capstone that allows participants to demonstrate their comprehensive understanding of fashion supply chain management, focusing on transparency and sustainability. Successful completion of this project is essential for certification and will significantly contribute to the participant's professional development in the field.

Please ensure all project submissions adhere to these guidelines to be considered for evaluation and certification.